



TOOLS FOR YOUR SUCCESS

United Way has a wide array of tools to help inspire and connect employees with the impact of their support.



CAMPAIGN STRATEGIES

Your success is our success. Let us develop a plan for everything from your employee kick-off to the thank you notes.



ONLINE TOOLKIT

The right tools make all the difference. Connect with testimonials, videos, posters, pledge forms, presentations and more.



CAMPAIGN STAFF TRAINING

An inspired and trained staff is a recipe for success. We are here with the tools and proven tactics to help them succeed.



PLEDGING

We offer both electronic and paper pledging for payroll deduction, one-time gifts and gifts of stock.



SPEAKER'S BUREAU

We can tailor a presentation from United Way or one of our 24 funded partners to illustrate the needs and impacts taking place.

SUPPLEMENTAL CAMPAIGNS

Beyond the workplace campaign, we offer resources for fun and creative ways to support our community.

Prime parking spot raffles or incentives

Employees pay to use parking spots close to the building each month of the year.

Trivia contests

Movie, TV show, or United Way trivia contests that people pay to play and the winner or winning team gets a prize.

Putting contests

Either a day event or one new putting hole each day of the week! The employee with the lowest stroke total wins a prize.

Executive costume contest

Employees pay money to vote on what costume their executives have to wear for a day.

Charge late fees

Employees who arrive late for meetings or any other tardiness pay a fee to be donated to United Way.

Casual day for United Way

Employees pay an amount to be allowed to wear casual clothes to work for a day.

Paper T-shirt Sales

Employees or customers pay to display a paper **LIVE UNITED** shirt in your office or business.



TELLING YOUR STORY

You are an important part of our story. We have numerous opportunities and avenues to share your impact.



Your Success

Help us shine a spotlight on the creative ways you're building a stronger community.



Live United Stories

We want to show how your employees are transforming the community with stories, press releases, blogs, videos and more.



Get social

Like, follow, and share your stories, photos and videos so we can share on our Social Media platforms.

STAY CONNECTED

Keep your employees engaged with the impact of their support all year long.

Stories of Impact

We have short inspirational videos and Eblasts that show how your support is impacting lives. These are a powerful way to inspire your employees.

Volunteer Engagement

Impact requires more than money. Let us connect you with individual, group, and corporate opportunities to invest your volunteer power.

Impact Tours

Experience the incredible way your support is changing lives by seeing the programs in action.

Employee Presentations

Whether you want to learn more about United Way, community needs, funded programs or ways to get involved, we are happy to inspire your staff.