ENSURING OUR KIDS ARE EQUIPPED FOR SUCCESS FROM BIRTH THROUGH CAREER. Education is the cornerstone of individual and community success. It opens kids up to a world of possibilities and builds confidence, skills and a foundation for the future. It is crucial to reach kids before they start school and support our kids by walking beside classroom teachers throughout their education. Once a child falls behind, it can be difficult to catch up.

OUR GOALS & INVESTMENTS

Children enter kindergarten developmentally ready to learn
- Preschool Scholarships | Greater Midland Community Center, Greater Midland North & Coleman Family Centers, West Midland Family Center
- Imagination Library | Midland County ESA
- 3- and 4-year-old Preschool | Midland County ESA

Children are reading proficiently by 3rd grade
- LunchBox Learners | Big Brothers Big Sisters
- Barton Tutoring | The Legacy Center for Community Success

Students have responsible, caring adults in their lives
- Community Based Mentoring | Big Brothers Big Sisters
- College Opportunity | West Midland Family Center

Students are equipped with the skills for success in school, life and the workforce
- Discover You and Grounded After-school | The ROCK
- Teen Development | North Midland Family Center
- STAGES | Disability Network
- After-School Program | Big Brothers Big Sisters

COMMUNITY ISSUES

Kindergarten Readiness
74% of children that enter kindergarten behind will never catch up to their peers

Reading At Grade Level
47.5% of 3rd grade students in Midland County are not reading at grade level

Youth Mentoring
Children with a mentor are 76% more likely to enroll in college

Skills Building
Over 55% of students are not college ready

www.unitedwaymidland.org
INDIVIDUALS AND FAMILIES ARE HEALTHY AND SAFE. The health of our citizens is a strong indicator of a thriving community. Achieving and maintaining safety along with physical and mental health is important in all stages of life and reaches beyond clinical care. Research shows that social, economic and health behaviors contribute up to 70% of an individual's long-term health outcomes.

OUR GOALS & INVESTMENTS

Individuals are emotionally healthy and safe.
• Counseling and Crisis Calls | Family and Children's Services
• Counseling and Support Groups | Cancer Services
• Information & Referral | 211

Individuals and families are physically healthy and safe.
• Disaster Services | American Red Cross
• Services to Armed Services | American Red Cross

Everyone has access to exercise and adopts healthy habits.
• Youth and Adult Fitness | Greater Midland Coleman and North Family Centers
• Youth, Adult and Senior Fitness | Greater Midland Community Center

Individuals are emotionally and physically healthy and safe.
• Forensic Interviewing | Safe and Sound Child Advocacy Center
• Domestic/Sexual Assault Shelter, Counseling & Advocacy | Shelterhouse

Youth and adults avoid risky behaviors.
• Addiction Recovery | Family & Children's Services
• Center for Wellness, Recovery and Detox | Ten16 Recovery Network
• Substance Abuse Treatment | Ten16 Recovery Network

Everyone has access to healthy foods.
• Meals on Wheels | Senior Services
• Food Rescue and Redistribution | Hidden Harvest
• Fresh Seeds | Arnold Center
• Backpack Buddies | Emergency Food Pantry Network

www.unitedwaymidland.org

COMMUNITY ISSUES

Fitness
70% Midland County adults report being overweight/obese

Access to Healthy Food
11% of Midland County families are food insecure

Mental Health
Around 19% of adults have a mental health condition. 1 in 3 are going without treatment

Domestic/Sexual Violence
1 in 4 girls and 1 in 6 boys will be sexually abused before they turn 18

Addiction Recovery
FCS reports a 48% increase in the number served for addiction recovery from 2020 - 2022
INDIVIDUALS AND FAMILIES HAVE LONG-TERM STABILITY AND INDEPENDENCE. Our community thrives when everyone is empowered and equipped for success. With the right tools, individuals and families can secure good jobs, safe and affordable housing, success for children and achieve financial stability. While they’re getting there, it’s important to have a safety net to meet their needs on their path toward independence.

OUR GOALS & INVESTMENTS

**Individuals have the skills to secure and maintain gainful employment**
- Community Employment | Arnold Center
- Adult Basic Education | Legacy Center for Community Success

**Families and individuals are able to meet their basic needs**
- Emergency Assistance | Salvation Army
- Family Support Services | Greater Midland Coleman & North Family Centers and West Midland Family Center

**Individuals are equipped to understand and manage their finances**
- Financial Assistance | Cancer Services
- Personal Representative Service | The Arc of Midland
- Senior Tax Assistance | Greater Midland Community Center

**Individuals and families have stable and affordable housing**
- Homeless Stability and Home Repair | Home to Stay
- Home Ownership and Construction | Habitat for Humanity

**Families have access to affordable, high-quality day care**
- Childcare Scholarships | Greater Midland Community Center, Greater Midland North & Coleman Family Centers, West Midland Family Center and Camp Fire
- Infant and Toddler Childcare | Midland County ESA

COMMUNITY ISSUES

**Stable Housing**
Nearly 30% of local families are spending more than 30% of their income on housing

**Affordable Childcare**
Married parents with 2 children living at the poverty line pay 78.4% of their household income for child care

**Job Skills/Employment**
A family of four needs an income of $64,000 just to make ends meet. Low wages for ALICE households make it more difficult to meet their basic budget or save for the future

www.unitedwaymidland.org