

# A THRIVING COMMUNITY IS POSSIBLE TOGETHER

Meet Brian. He was out of work while recovering from surgery, leaving him and his wife unable to make ends meet. Receiving rental assistance allowed them to pay that unexpected medical bill and kept them from falling too far behind.

Brian is just one of 470 people who received rental assistance or home repair help last year. United Way partners with **25 nonprofits** and invests in **56 programs** in the areas of Youth Success, Health and Household Stability. Our approach to impact is intentional: We listen, ask questions, analyze data and measure outcomes. Utilizing that information, we invest in a visible way in to our community's most pressing issues.

By participating in this year's campaign, you are changing lives right here in Midland County. The dollars we raise together are invested into local programs to ensure all people reach their full potential.

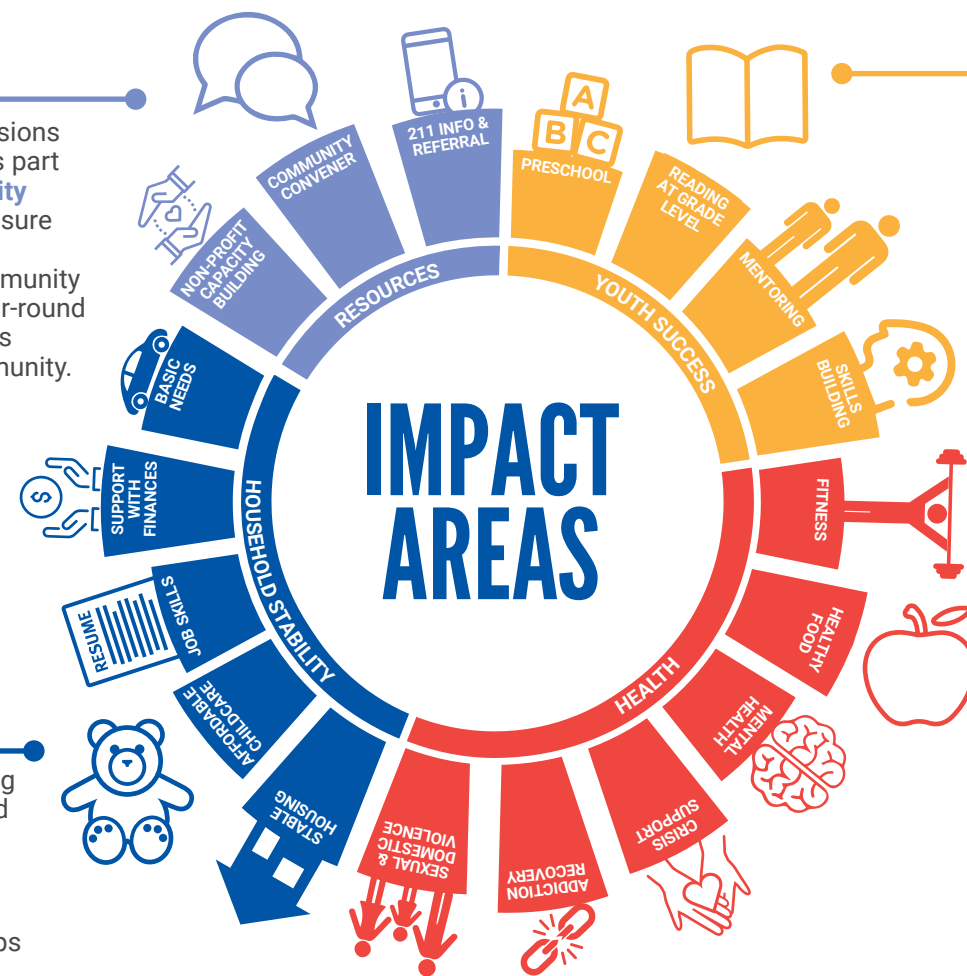
Join us in demonstrating what's Possible Together.

## IMPACT HIGHLIGHT

We don't make decisions alone. United Way is part of over **12 community collaboratives** to ensure we have the latest information on community needs and work year-round to find new solutions alongside our community.

## IMPACT HIGHLIGHT

A family of four living in poverty can spend **78%** of their income on childcare.  
**1,284** families received scholarships for quality childcare.  
**90%** report this allows them to continue working or attend school.



## IMPACT HIGHLIGHT

**45%** of 3rd graders are not reading at grade level.  
**1,716** received free monthly books and **242** were paired with a tutor/mentor.  
 Those students gained more than **1.25** years of reading improvement.

## IMPACT HIGHLIGHT

**1 in 3** in Midland County are food insecure.  
 Over **700** seniors received healthy delivered meals and **440,000** pounds of food was rescued and redistributed.  
 Local nonprofits saved over **\$1 Million** in food costs.

READ COMMUNITY STORIES & EXPLORE OUR IMPACT AT [UNITEDWAYMIDLAND.ORG](http://UNITEDWAYMIDLAND.ORG)

# STRENGTHEN YOUR COMMUNITY. INVEST IN IMPACT TODAY!

## MY INFORMATION

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Cell Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
 Work E-mail \_\_\_\_\_  
 Personal E-mail \_\_\_\_\_

## MY IMPACT

My total gift for the year \$ \_\_\_\_\_

Please select a payment option:

### Payroll Deduction

\$ \_\_\_\_\_ per pay period x \_\_\_\_\_ (# of pay periods)

### Direct Gift

Check # \_\_\_\_\_

Credit Card:  One Time  Quarterly  Monthly  
December 2021 March, June, Sept., Dec. 2022 Starting January 2022

Card Number \_\_\_\_\_

Amount \$ \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Bill Me:  One Time  Quarterly  
December 2021 March, June, Sept., Dec. 2022

Stock or Securities: For instructions and brokerage information, please visit [unitedwaymidland.org/get-involved/give/stocks/](http://unitedwaymidland.org/get-involved/give/stocks/)

### Combined Gift Information

Combined Giver Gift \$ \_\_\_\_\_ Combined Total \$ \_\_\_\_\_

Combined Giver Name \_\_\_\_\_

Please list my/our names in the Giving Societies listing as follows:  
 \_\_\_\_\_

## TELL US MORE

- I would like to remain anonymous.
- I would like to receive updates about my impact.
- I'm interested in receiving information about volunteer opportunities.
- I would like to designate my donation to a specific Issue Area:  
 Youth Success  Health  Household Stability
- I would like to designate my donation to a specific organization:  
 Organization Name: \_\_\_\_\_  
 EIN: \_\_\_\_\_  
 I would like to release my information to the designated organization(s).

## MATCHING GRANT

When you make a first time donation, increase your gift or sustain your prior year gift, **50 cents of every dollar** will be matched by a grant from The Herbert H. and Grace A. Dow Foundation.

## GIVING SOCIETIES

### YOUNG LEADERSHIP CIRCLE

• Emerging leaders in their 20s and 30s who give \$500

### LEADERSHIP CIRCLE

• Gold Level: \$5,000 - \$9,999  
 • Silver Level: \$2,500 - \$4,999  
 • Bronze Level: \$1,000 - \$2,499

### TOCQUEVILLE SOCIETY

• Pillar: 10,000  
 • Champion: \$15,000  
 • Dave & Patti Kepler Giving Circle: +\$20,000

### YOUNG LEADERS UNITED

Pledge \$250 to join emerging community leaders in their 20s and 30s for quarterly volunteer projects and learning opportunities.

I'd like to join Young Leaders United

## TAX INFORMATION

The full amount of your contribution may be deductible on your federal tax return, with no portion being payment for personal goods or services. For pledges up to \$250, your bank record is the only required documentation. For pledges of \$250 or more, retain the bank record and the tax receipt that will be provided to you by United Way of Midland County. The IRS requires payroll deduction donors to use a copy of their pledge form and their W2 form or final pay stub of the year as confirmation of their pledge. Tax receipts are not provided to payroll deduction donors by United Way of Midland County.