United Way brings our community together to improve lives.

We amplify individual passion to take on our toughest challenges together. We don’t focus on a single issue because change is bigger than one organization or program.

We partner with nonprofits and invest in programs that show measurable outcomes—every year.

Together, we create new solutions to old problems and join with people from all walks of life to put those solutions into action.

We make it easier for you to make a difference, whether it’s through time, money or empowering your voice. We are more than fundraisers. We are the hand raisers, the game changers.

VALUE OF YOUR UNITED WAY INVESTMENT

- Supports local, innovative solutions to tackle our toughest challenges
- Create lasting change that benefits everyone in measurable ways
- Educate our community about social issues and needs
- Invests time listening and invite everyone to be part of the change
- Aligns volunteer efforts to create impact
- Advocates for our community and provide a voice to those not heard
- Convenes people to understand, collaborate and innovate
- Invests in building capacity to strengthen nonprofits
- Utilizes skilled volunteers to make program funding recommendations

ISSUES WE INVEST IN

- **EARLY CHILDHOOD SUCCESS**
  - Kindergarten Readiness
  - Reading at Grade Level

- **YOUTH EDUCATION**
  - Mentoring
  - Skills Building

- **PHYSICAL AND MENTAL WELLBEING**
  - Fitness
  - Access To Healthy Food
  - Mental Health

- **OVERCOMING CRISIS**
  - Domestic/Sexual Violence
  - Addiction Recovery
  - Crisis Support

- **HOUSEHOLD STABILITY**
  - Stable Housing
  - Affordable Childcare

- **FINANCIAL SECURITY**
  - Job Skills/Employment
  - Support With Finances
  - Basic Needs

GIVE. ADVOCATE. VOLUNTEER.
www.unitedwaymidland.org