

# UNITED WAY TOCQUEVILLE SOCIETY



The Tocqueville Society is a national association created to celebrate individuals who demonstrate exceptional generosity and leadership through philanthropy. Through unparalleled commitment, Tocqueville Society members reflect extraordinary concern, foresight and dedication to inspire and create opportunities for a better life for everyone in our community.

The Tocqueville Society is named for French philosopher Alexis de Tocqueville, who in 1831 traveled all over the United States. One of his most significant observations about the American culture is their unique willingness to work for the public welfare and lend faithful support to their neighbors, especially in times of need.

Community leaders in Midland County have a long history of doing all they can to make our community stronger. This exclusive group of like-minded leaders shares a bond that brings about greater impact.

## TOCQUEVILLE STEP-UP PROGRAM

We offer two unique ways to step up to become a member of the Tocqueville Society. Participants in the step-up program will enjoy all of the benefits of being a member of the Society starting today.

### 2-YEAR STEP UP

- Commit to increasing your support to \$10,000
- Graduated over a two-year period
- Can combine donations with partner or spouse

### 3-YEAR STEP UP

- Commit to increasing your support to \$10,000
- Graduated over a three-year period
- Can combine donations with partner or spouse

## GIVING LEVELS

- **Pillar:** \$10,000
- **Champion:** \$15,000
- **Dave and Patti Kepler Giving Circle:** \$20,000+

## BENEFITS OF MEMBERSHIP

- National Recognition & Events
- Exclusive Community Updates
- Unique Engagement Opportunities
- Private Agency Tours
- Member Hosted Impact Dinners
- Custom Volunteer Opportunities
- Listing on United Way Website
- Newspaper Recognition

# TOCQUEVILLE SOCIETY PLEDGE FORM

## MY INFORMATION

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Cell Phone \_\_\_\_\_ Home Phone \_\_\_\_\_  
E-mail Address \_\_\_\_\_

Please list my/our names in the directory as follows:  
\_\_\_\_\_

## TOCQUEVILLE GIVING LEVELS

- Pillar: \$10,000
- Champion: \$15,000
- Dave And Patti Kepler Giving Circle: \$20,000+

## WAYS TO MAKE AN IMPACT

- Option 1:** I/We want to join the Tocqueville Society today.  
Pledge \$ \_\_\_\_\_
- Option 2:** I/We want to join the Tocqueville Society with the step-up program.
- Two-Year Step Up Option**  
2020 Gift: \$ \_\_\_\_\_ OR \$7,500  
2021 Gift : \$10,000
- Three-Year Step Up Option**  
2020 Gift: \$ \_\_\_\_\_ OR \$5,000  
2021 Gift: \$7,500  
2022 Gift: \$10,000

## MATCHING GRANTS

Earn a **\$5,000** matching grant by joining the Tocqueville Society (donate \$10,000+) OR current members can increase their donation by \$5,000 to qualify.

## PAYMENT OPTIONS

- Payroll Deduction**  
\$ \_\_\_\_\_ per pay period x \_\_\_\_\_ (# of pay periods)
- Direct Gift**  
Check # \_\_\_\_\_
- Credit Card:     One Time     Monthly     Quarterly  
December 2020    Starting Jan. 2021    Mar., June, Sept., Dec. 2021
- Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_
- Bill Me:     One Time     Quarterly  
December 2020    Mar., June, Sept., Dec. 2021
- Stock or Securities: For instructions and brokerage information, please visit [unitedwaymidland.org/get-involved/give/stocks/](http://unitedwaymidland.org/get-involved/give/stocks/)

## TAX INFORMATION

The full amount of your United Way contribution may be deductible on your federal income tax return, with no portion being payment for personal goods or services. For pledges up to \$250, your bank record is the only required documentation. For pledges of \$250 or more, retain the bank record and the tax receipt that will be provided to you by United Way of Midland County.

## Combined Gift Information

Spouse/Partner \_\_\_\_\_ Organization \_\_\_\_\_ Amount \_\_\_\_\_

- I/we would like to remain anonymous.

Signature (Required) \_\_\_\_\_ Date \_\_\_\_\_

## THANK YOU FOR YOUR PLEDGE!

Your generous support will impact our friends and neighbors in need, right here in Midland County.