United Way has a wide array of tools to help inspire and connect employees with the impact of their support.

**TOOLS FOR YOUR SUCCESS**

**CAMPAIGN STRATEGIES**
Your success is our success. Let us develop a plan for everything from your employee kick-off to the thank you notes.

**ONLINE TOOLKIT**
The right tools make all the difference. Connect with testimonials, videos, posters, pledge forms, presentations and more.

**CAMPAIGN STAFF TRAINING**
An inspired and trained staff is a recipe for success. We are here with the tools and proven tactics to help them succeed.

**PLEDGING**
We offer both electronic and paper pledging for payroll deduction, one-time gifts and gifts of stock.

**SPEAKER’S BUREAU**
We can tailor a presentation from United Way or one of our 25 funded partners to illustrate the needs and impacts taking place.

**SUPPLEMENTAL CAMPAIGNS**
Beyond the workplace campaign, we offer resources for fun and creative ways to support our community.

**Prime parking spot raffles or incentives**
Employees pay to use parking spots close to the building each month of the year.

**Trivia contests**
Movie, TV show, or United Way trivia contests that people pay to play and the winner or winning team gets a prize.

**Putting contests**
Either a day event or one new putting hole each day of the week and the employee with the lowest stroke total wins a prize.

**Executive costume contest**
Employees pay money to vote on what costume their executives have to wear for a day.

**Funniest home video contest**
Have employees submit their own “home” or “work” videos. Charge an entry fee for the viewing party and provide popcorn and candy for the party. Award a prize for the fan favorite.

**Charge late fees**
Employees who arrive late for meetings or any other tardiness pay a fee to be donated to United Way.

**Casual day for United Way**
Employees pay an amount to be allowed to wear casual clothes to work for a day.
TELLING YOUR STORY

You are an important part of our story. We have numerous opportunities and avenues to share your impact.

Your Success
Help us shine a spotlight on the creative ways you’re building a stronger community.

Live United Stories
We want to show how your employees are transforming the community with stories, press releases, blogs, videos and more.

Top 25 / Companies that Care
Each year, we recognize the Top 25 companies for their contributions and celebrate our Companies that Care for their impact in giving, advocating and volunteering.

Get social
Like, follow, and share your stories, photos and videos so we can share on our Social Media platforms.

STAY CONNECTED

Keep your employees engaged with the impact of their support all year long.

Stories of Impact
We have short inspirational videos and Eblasts that show how your support is impacting lives. These are a powerful way to inspire your employees.

Volunteer Engagement
Impact requires more than money. Let us connect you with individual, group, and corporate opportunities to invest your volunteer power.

Impact Tours
Experience the incredible way your support is changing lives by seeing the programs in action.

Employee Presentations
Whether you want to learn more about United Way, community needs, funded programs or ways to get involved, we are happy to inspire your staff.