

CREATIVE AND FUN CAMPAIGN IDEAS

Below are many fun ways to bring the LIVE UNITED message to life. Share your creative and fun campaign ideas with us!

- **Prime parking spot raffles or incentives** - employees pay to use parking spots close to the building each month of the year
- **Trivia contests** - Movie, TV show, or United Way trivia contests that people pay to play and the winner or winning team gets a prize
- **Putting contests** - either a day event or one new putting hole each day of the week and the employee with the lowest stroke total wins a prize
- **Fit fundraising** - healthy bake sale, walking goals, free throw contest or jump rope contests
- **Food truck lunch kick off** - the business pays for lunch for the employees to help kick off their campaign.
- **Ice cream sundae kick off** - have a wide variety sundae toppings for employees to build their own sundaes
- **Executive costume contest**- employees pay money to vote on what costume their executives have to wear for a day
- **Funniest home video contest** - have employees submit their own "home" or "work" videos. Charge an entry fee for the viewing party and provide popcorn and candy for the party. Award a prize for the fan favorite video.
- **Entertainment drive** - Employees donate new or slightly used books, DVDs, board games and more to hold a sale to benefit United Way
- **Guess the number** - have employees pay for a chance to guess the number of pieces of candy in a jar. The most accurate guess wins the candy and/or another prize.
- **Charge late fees** - employees who arrive late for meetings or any other tardiness pay a fee to be donated to United Way
- **Guess the baby picture** - employees supply their baby picture to post which contestants then pay to match the right name with the right baby picture. The employee with the highest number of correct matches wins a prize.
- **Balloon pop surprise** - fill balloons with helium and put small pieces of paper with prizes written on them in the balloons. Employees pay for balloons to pop and discover what prizes they won
- **Casual day for United Way** - employees pay an amount to be allowed to wear casual clothes to work for a day
- **Corn hole tournament** - pick teams of two for employees to compete against each other in corn hole with the last team standing winning a prize

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ADDITIONAL CAMPAIGN IDEAS:

- Live United photo booth or video contest
- Fun “theme” day that draws attention to community needs
- Pumpkin carving contest
- Day of vacation by donating a day’s salary to United Way or other incentives
- Closest to the pin contest putting or chipping contest (for a donation)
- Sports skills challenge - Football throwing or basketball shooting
- Dance or Karaoke competition
- ‘Thank You’ Breakfast featuring a guest speaker whose life has been impacted
- Collect pop cans
- Change for Change competition or have a “Penny War”
- Live, silent or online auctions
- Lunch and a movie or themed lunches
- Root Beer Floats or Ice Cream Socials
- Chili Cook-off or Iron Chef competition
- Wii Olympics tournament or other Wii games
- Texas Hold ‘em or Euchre Tournament
- Executive car wash for employee groups who raise the most money
- Athletic competition against professional rivals (benefiting United Way)
- Pay money to change the radio station in the office
- Jean Day during campaign (for a price...)
- Auction RESERVED parking spots or executive valet service
- Pink Flamingo Attack (\$\$\$ to have them removed or sent...)
- Garage or Bake Sale
- Cookbooks or Calendars
- Taste of Midland County Lunch box (\$5.00)
- Scavenger Hunt
- Cookout or company picnic
- Dunk Tank (take bids)
- Sidewalk chalk artwork contest
- Popcorn Fridays
- Used book sale during lunch
- Window dressings to support the Live United message
- Sponsor a float in a local parade
- Pay to have “Velvet Elvis” sent to a coworker...or pay for insurance to prevent his visit