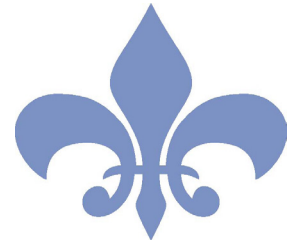


TOCQUEVILLE SOCIETY PLEDGE FORM



NAME (PLEASE PRINT) _____

EMPLOYER/ORGANIZATION _____

HOME ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE _____ E-MAIL ADDRESS _____

HOW TO LIST MY/OUR NAMES IN THE DIRECTORY _____

Option 1: I/We want to join the United Way Tocqueville Society

PILLAR: \$10,000 - \$14,999
CHAMPION: \$15,000 - \$19,999
DAVE AND PATTI KEPLER GIVING CIRCLE: \$20,000+

PLEDGE \$ _____

Option 2: I/We want to use the STEP-UP program to join the Tocqueville Society

- TWO-YEAR STEP UP OPTION
2019 GIFT: \$ _____ OR \$ **7,500**
2020 GIFT: \$ **10,000**
- THREE-YEAR STEP UP OPTION
2019 GIFT: \$ _____ OR \$ **5,000**
2020 GIFT: \$ **7,500**
2021 GIFT: \$ **10,000**

PAYMENT OPTIONS

- PAYROLL DEDUCTION
- DIRECT GIFT
- Personal Check (MAKE PAYABLE TO: UNITED WAY OF MIDLAND COUNTY)
 - Securities or Stock Donation (CONTACT THE FINANCE DIRECTOR AT 631-3670)
 - Credit Card (WE ACCEPT VISA, MASTERCARD, DISCOVER AND AMERICAN EXPRESS)

CARD NUMBER _____ EXPIRATION DATE _____ CV _____

PLEASE BILL ME: December 15 Quarterly Other _____

Combine with my partner/spouse gift

NAME _____ ORGANIZATION _____ AMOUNT _____

I/WE PREFER TO REMAIN ANONYMOUS

SIGNATURE (REQUIRED) _____ DATE _____

TOCQUEVILLE GIVING LEVELS

PILLAR: \$10,000
CHAMPION: \$15,000
DAVE AND PATTI KEPLER
GIVING CIRCLE: \$20,000+

HOW YOUR GIFT IS INVESTED

Your donation builds a stronger community by supporting the building blocks for a good life:

YOUTH SUCCESS

Children are prepared for success from birth to career.

HEALTH

Individuals and families are healthy and safe.

HOUSEHOLD STABILITY

Individuals and families have long-term stability and independence.

THANK YOU FOR YOUR PLEDGE

Your generous support will impact our friends and neighbors in need, right here in Midland County.

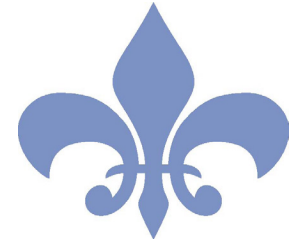
The full amount of your United Way contribution is deductible on your federal income tax return, with no portion being payment for personal goods or services. For pledges up to \$250, your bank record is the only required documentation. For pledges of \$250 or more, retain the bank record, plus the receipt that will be mailed to you from United Way of Midland County. The IRS allows payroll donors to use a copy of their pledge form or their W2 form as confirmation of their pledge.

United Way of Midland County

115 Jerome Street
Midland, MI 48640
Phone 989.631.3670
Fax 989.832.5524
www.unitedwaymidland.org



UNITED WAY'S TOCQUEVILLE SOCIETY



The Tocqueville Society is a national association created to celebrate individuals who demonstrate exceptional generosity and leadership through philanthropy. Through unparalleled commitment, Tocqueville Society members reflect extraordinary concern, foresight and dedication to inspire and create opportunities for a better life for everyone in our community.

The Tocqueville Society is named for French philosopher Alexis de Tocqueville, who in 1831 traveled all over the United States. One of his most significant observations about the American culture is their unique willingness to work for the public welfare and lend faithful support to their neighbors, especially in times of need.

Community leaders in Midland County have a long history of doing all they can to make our community stronger. This exclusive group of like-minded leaders shares a bond that brings about greater impact.

TOCQUEVILLE STEP-UP PROGRAM

We offer a unique way to become a member of the Tocqueville Society for our current Gold and Silver donors. Participants in the step-up program will enjoy all of the benefits of being a member of the Society starting today.

2-YEAR STEP UP (CURRENT GOLD MEMBERS)

- Commit to increasing your support to \$10,000
- Graduated over a two-year period
- Can combine donations with partner or spouse

3-YEAR STEP UP (CURRENT SILVER MEMBERS)

- Commit to increasing your support to \$10,000
- Graduated over a three-year period
- Can combine donations with partner or spouse

TOCQUEVILLE GIVING LEVELS

PILLAR: \$10,000

CHAMPION: \$15,000

**DAVE AND PATTI KEPLER
GIVING CIRCLE: \$20,000+**

BENEFITS OF MEMBERSHIP

LISTING ON UNITED WAY WEBSITE

NEWSPAPER RECOGNITION

ANNUAL PRIVATE RECEPTION

LEADERSHIP CIRCLE EVENT

TOCQUEVILLE AGENCY TOURS

QUARTERLY LUNCHEONS

TOCQUEVILLE NEWSLETTER

UNIQUE VOLUNTEER OPPORTUNITIES

**THERE ARE NEARLY 25,000
TOCQUEVILLE SOCIETY MEMBERS
DONATING OVER \$529 MILLION.**