

# CREATIVE AND FUN CAMPAIGN IDEAS

Below are many fun ways to bring the LIVE UNITED message to life. Visit us at [www.LIVEUNITEDmidland.org](http://www.LIVEUNITEDmidland.org) for more ideas. Share your creative and fun campaign ideas with us!

- Live United photo booth or video contest
- Fun “theme” day that draws attention to community needs
- Pumpkin carving contest
- Day of vacation by donating a day’s salary to United Way or other incentives
- Closest to the pin contest or putting contest (for a donation)
- Dance or Karaoke competition
- ‘Thank You’ Breakfast featuring a guest speaker whose life has been impacted
- Collect pop cans
- Change for Change or have a “Penny War”
- Live, silent or online auctions
- Lunch and a movie or themed lunches
- Root Beer Floats or Ice Cream Socials
- Chili Cook-off or Iron Chef competition
- Wii Olympics tournament or other Wii games
- Texas Hold ‘em or Euchre Tournament
- Executive car wash for employee groups who raise the most money
- Athletic competition against professional rivals (benefiting United Way)
- Pay money to change the radio station in the office
- Jean Day during campaign (for a price...)
- Auction RESERVED parking spots or executive valet service
- Pink Flamingo Attack (\$\$\$ to have them removed or sent...)
- Garage or Bake Sale
- Cookbooks, Calendars
- Taste of Midland County Lunch box (\$5.00)
- Scavenger Hunt
- Cookout or company picnic
- Dunk Tank (take bids)
- Sidewalk chalk artwork contest
- Popcorn Fridays
- Used book sale during lunch
- Window dressings to support the Live United message
- Sponsor a float in a local parade
- Pay to have “Velvet Elvis” sent to a coworker...or pay for insurance to prevent his visit