

TOOLS FOR YOUR SUCCESS

United Way has a wide array of tools to help inspire and connect employees with the impact of their support.



CAMPAIGN STRATEGIES

Your success is our success. Let us develop a plan for everything from your employee kick-off to the thank you notes.



ONLINE TOOLKIT

The right tools make all the difference. Connect with testimonials, videos, posters, pledge forms, presentations and more.



CAMPAIGN STAFF TRAINING

An inspired and trained staff is a recipe for success. We are here with the tools and proven tactics to help them succeed.



PLEDGING

We offer both electronic and paper pledging for payroll deduction, one-time gifts and gifts of stock.



SPEAKER'S BUREAU

We can tailor a presentation from United Way or one of our 25 funded partners to illustrate the needs and impacts taking place.

SUPPLEMENTAL CAMPAIGNS

Beyond the workplace campaign, we offer all the supplies needed for fun and creative ways to support the community.

Change for Change

Consider declaring a "Penny War" or create healthy competition by collecting Change for Change.

Paper T-Shirts

Sign your name for donating or sell them to the public for a dollar. The paper t-shirts are a very visible symbol of your support.

Jean Day for United Way

Incentivize employees to donate with fun stickers that earn them a casual day with a purpose.

TELLING YOUR STORY

You are an important part of our story. We have numerous opportunities and avenues to share your impact.



YOUR SUCCESS

Help us shine a spotlight on the creative ways you're building a stronger community.



LIVE UNITED STORIES

We want to show how your employees are transforming the community with stories, press releases, blogs, videos and more.



TOP 25 / COMPANIES THAT CARE

Each year we recognize the top 25 companies for their contributions and celebrate our Companies That Care for their impact in giving, advocating and volunteering.

STAY CONNECTED

Keep your employees engaged with the impact of their support all year long.

Stories of Impact

We have short inspirational videos and Eblasts that show how your support is impacting lives. These vignettes are a powerful way to inspire your employees.

Social Media

We love to share! Discover the latest trends, events and ways to get involved on Facebook, Twitter, LinkedIn and YouTube.

Volunteer Engagement

Impact requires more than money. Let us connect you with individual, group, and corporate opportunities to invest your volunteer power

Impact Tours

Experience the incredible way your support is changing lives by seeing the programs in action.

Employee Presentations

Whether you want to learn more about United Way, community needs, funded programs or ways to get involved, we are happy to inspire your staff.