

SHARING TREE IMPACT STORE FAQ

Why is the Sharing Tree Program adding the Impact Store?

United Way has implemented the Impact Store to help streamline the workflow of the Sharing Tree program as well to help keep the program up to date with new technology and trends. With the increased popularity of online shopping foot traffic in retail stores has diminished over the years. The program has continued to be great success but with the addition of the Impact Store we create the opportunity to reach more of the Midland County community through electronic communications.

United Way will be creating electronic materials that will be easy to share through email and social media to tell people about the Sharing Tree Impact Store. An added bonus is that links can be planted in those files allowing people the ease of access by simply clicking on a link to go straight to the Impact Store where they can purchase items for the Sharing Tree Program.

The Impact Store will have “tags” on the trees around the Midland community. These “tags” are informational only. They will inform people about the Impact Store and instruct them where to go and how to use it. These “tags” will also be reminders to people as they will be able to take them home and put them on their fridge or stick them on a bulletin board.

The Impact Store will have updated goals for each category that will show the percentage of requests filled. We believe that this will motivate our community to participate more and increase the impact of the program as we have seen positive results by the goals we have set for the annual United Way campaign each year.

Is there any money that is taken out of my sharing tree purchase for processing fees?

No there are no fees associated with purchases in the Impact Store.

Will I get a confirmation email after I purchase my items?

No email will be sent out for confirmation, however, the final page after you make your purchase will be a record for your purchase. There will be a print button that will enable you to print out your purchase information for your own personal records.

My shopping cart doesn't accurately show the number of items I have selected.

The number in the shopping cart for the Impact Store shows how many different items you have selected. The number next to the cart is the total for all the items you have selected. Below that is a summary of the total dollar amount you are purchasing under each item.

Is the Sharing Tree Impact Store a secure site?

Yes, the site operates through the same system that processes the United Way campaign donations, it is very secure.

I don't want to pick specific items to buy off the site I just want to give a specific amount of money towards the Sharing Tree program. Is there an option for that?

Yes, at the bottom of the Sharing Tree Impact Store main page there is an option for "enter an amount" which will allow you to enter any dollar amount that you would like to give towards the program.

When is the last day that I can purchase items in the Sharing Tree Impact Store?

The Sharing Tree Impact Store will close at midnight on December 22nd.

GENERAL SHARING TREE FAQ

I want to buy an actual gift for someone how long do I have to purchase the items for the request?

All physical gifts towards sharing tree tags **MUST** be turned into a drop off location no later than Sunday December 3rd.

I have some gift items that I just bought to donate to Sharing Tree can I just drop them off at United Way?

Yes, we are still accepting NEW (not used) gifts that people just purchase in general for the Sharing Tree program.

Why do I need to put items I buy in a gift bag or wrap them so they can be opened?

United Way checks each individual gift to verify the contents match the request.

Can I add extra items to my gift?

Yes, it is always allowed for extra items to be included on top of what the tag is requesting. However, we ask that people do not add food items of any kind to the gifts in case of food allergies.