

# UNITED WAY STAFF RESPONSIBILITIES

## OVERALL ROLE

Strong leadership by the Campaign Chair and solid support from United Way staff are key ingredients for a successful campaign. United Way staff provides expertise, motivation and continuity from previous campaigns.

## RESPONSIBILITIES

1. Provide account information, including potential volunteers, volunteer history and giving history.
2. Assist with the development of division goals, strategies and timelines. Provide problem-solving expertise.
3. Provide campaign materials and supplies.
4. Schedule, conduct and participate in each Division Kick-off with the Division Chair. Assist with campaign activities.
5. Serve as a spokesperson and ambassador for United Way of Midland County. Help coordinate campaign thank you plan.

ONE LIFE

ONE VOICE

ONE COMMUNITY

ONE DONATION

ONE HOUR

THE DIFFERENCE

STARTS WITH YOU

**United Way works to create a better life for everyONE.**