

CAMPAIGN VOLUNTEER RESPONSIBILITIES

OVERALL ROLE

Many campaign volunteers have served as Loaned Executives or Division Chairs in the past and are knowledgeable about previous campaigns. As highly valued members of the campaign team, campaign volunteers advocate for United Way and raising funds to support their mission.

RESPONSIBILITIES

1. Work with the Division Chair to plan and implement employee campaigns for each assigned business. Volunteers are the key contact with their assigned accounts.
2. Analyze the past performance of assigned companies and establish fundraising goals and strategies.
3. Identify potential new prospects.
4. Communicate the United Way message to potential contributors, both individually and in large group settings.
5. Support assigned companies and encourage them to conduct an employee campaign as well as make corporate contribution.
6. Provide regular updates to the Division Chair regarding progress and outcome of each the assigned companies. Assist United Way to ensure records are accurate.

ONE LIFE

ONE VOICE

ONE COMMUNITY

ONE DONATION

ONE HOUR

THE DIFFERENCE

STARTS WITH YOU

United Way works to create a better life for everyONE.