

CREATIVE AND FUN CAMPAIGN IDEAS

Below are many fun ways to bring the LIVE UNITED message to life. Visit us at www.LIVEUNITEDmidland.org for more ideas. Share your creative and fun campaign ideas with us!

- Live United photo booth or video contest
- Fun “theme” day that draws attention to community needs
- Pumpkin carving contest
- Day of vacation by donating a day’s salary to United Way or other incentives
- Closest to the pin contest or putting contest (for a donation)
- Dance or Karaoke competition
- ‘Thank You’ Breakfast featuring a guest speaker whose life has been impacted
- Collect pop cans
- Change for Change or have a “Penny War”
- Live, silent or online auctions
- Lunch and a movie or themed lunches
- Root Beer Floats or Ice Cream Socials
- Chili Cook-off or Iron Chef competition
- Wii Olympics tournament or other Wii games
- Texas Hold ‘em or Euchre Tournament
- Executive car wash for employee groups who raise the most money
- Athletic competition against professional rivals (benefiting United Way)
- Pay money to change the radio station in the office
- Jean Day during campaign (for a price...)
- Auction RESERVED parking spots or executive valet service
- Pink Flamingo Attack (\$\$\$ to have them removed or sent...)
- Garage or Bake Sale
- Cookbooks, Calendars
- Taste of Midland County Lunch box (\$5.00)
- Scavenger Hunt
- Cookout or company picnic
- Dunk Tank (take bids)
- Sidewalk chalk artwork contest
- Popcorn Fridays
- Used book sale during lunch
- Window dressings to support the Live United message
- Sponsor a float in a local parade
- Pay to have “Velvet Elvis” sent to a coworker...or pay for insurance to prevent his visit