

UNITED WAY COMMUNITY INVESTMENT

COMMUNITY IMPACT STRATEGY TEAM

Think Tank comprised of board and staff / financial experts / community experts in health, education & self-sufficiency.
Connects community conditions, strategies and needs with United Way's investment process.

PROGRAM FUNDING

EDUCATION
IMPACT TEAM

HEALTH
IMPACT TEAM

SELF-SUFFICIENCY
IMPACT TEAM

FUNDING RECOMMENDATIONS

EDUCATION
OUTCOME
ASSESSMENT

HEALTH
YEARLY OUTCOME
ASSESSMENT

SELF-SUFFICIENCY
YEARLY OUTCOME
ASSESSMENT

INVESTMENT MEASURED

Program outcomes aligned with community goals

BREAKTHROUGH GRANTS

IDENTIFY AND ASSEMBLE TEAM/PARTNERS

CONDUCT CONVERSATION ABOUT ISSUE

PROPOSE SOLUTION (SCOPE, BUDGET, OUTCOMES)

FUND GRANTS

FOUNDATIONS

GOVERNMENT

DONORS

CORPORATIONS

UNITED WAY

INVESTMENT MEASURED

Demonstrate impact on community-level issues

